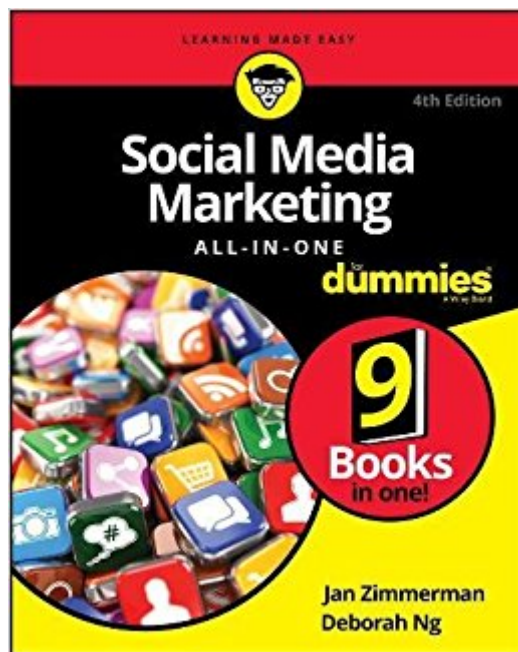




Ebook Directory
the best source of ebook

The book was found

Social Media Marketing All-in-One For Dummies (For Dummies (Computers))



Synopsis

The bestselling social media marketing book Marketing your business through social media isn't an option these days—it's absolutely imperative. In this new edition of the bestselling Social Media Marketing All-in-One For Dummies, you'll get comprehensive, expert guidance on how to use the latest social media platforms to promote your business, reach customers, and thrive in the global marketplace. Social media continues to evolve at breakneck speed, and with the help of this guide, you'll discover how to devise and maintain a successful social media strategy, use the latest tactics for reaching your customers, and utilize data to make adjustments to future campaigns and activities. Plus, you'll find out how to apply the marketing savvy you already have to the social media your prospects are using, helping you to reach—and keep—more customers, make more sales, and boost your bottom line. Includes the latest changes to Facebook, Twitter, Pinterest, LinkedIn, YouTube, and more Offers tips for engaging your community and measuring your efforts Explains how to blend social media with your other online and offline marketing efforts Shows you how to leverage data to learn more about your community Don't get left behind! Let this book help you get the most from every minute and dollar you spend on marketing.

Book Information

Series: For Dummies (Computers)

Paperback: 744 pages

Publisher: For Dummies; 4 edition (May 1, 2017)

Language: English

ISBN-10: 1119330394

ISBN-13: 978-1119330394

Product Dimensions: 7.2 x 1.7 x 9.2 inches

Shipping Weight: 2.2 pounds (View shipping rates and policies)

Average Customer Review: 4.2 out of 5 stars 53 customer reviews

Best Sellers Rank: #15,494 in Books (See Top 100 in Books) #38 in Books > Business & Money > Marketing & Sales > Marketing > Web Marketing #65 in Books > Business & Money > Processes & Infrastructure > E-Commerce #81 in Books > Computers & Technology > Web Development & Design

Customer Reviews

Social Media Marketing, Step-by-Step It's all about social media today, and the landscape changes at breakneck speed. This all-in-one guide gives you the scoop on marketing your business

via the latest social media platforms; because that's where your customers are. Learn specific tips and advertising options for Facebook, Twitter, LinkedIn, Pinterest, and Instagram. You'll also discover how to develop a strategy, utilize new engagement techniques, leverage data, combine online and offline marketing, and more! 9 Books Inside – | The Social Media Mix Cybersocial Tools Content Marketing Twitter Facebook LinkedIn Getting Visual Other Social Media Marketing Sites Measuring Results and Building on Success

Jan Zimmerman is the owner of Watermelon Mountain Web Marketing in Albuquerque, New Mexico. She has provided marketing consulting, Web site management, content development, social media marketing, and strategic Web promotion to businesses of all sizes and types since 1998. Â Â

There's a lot of information in this book. I think my issue is that there's too much that seems outside the scope of a for dummies format. It's too much, too complicated and too wordy. Could have used a hands-on editor and a more targeted approach. I'd pass on this one unless you really want the nitty gritty details.

Good... but a bit long for me.

Very wordy but not too helpful.

Good book but a little to much information I couldn't use.

Very informative

Fast shipping! Product as described!

A very practical, helpful guide to maneuvering through the abyss of social media marketing. I highly recommend this series of books.

Good information; thorough; well written.

[Download to continue reading...](#)

Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social

Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest) Social Media Marketing: 3 Books in 1: Social Media Marketing, Content Marketing & Network Marketing Social Media: Dominating Strategies for Social Media Marketing with Twitter, Facebook, Youtube, LinkedIn and Instagram: Social Media, Network Marketing, Book 1 Social Media: 30 Marketing Strategies for Facebook, Twitter and Instagram (Social Media, Facebook, Twitter, Instagram, Social Media Marketing) Social Media Marketing All-in-One For Dummies (For Dummies (Computers)) Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay per Click Marketing, Email Marketing, Content Marketing, Social Media Marketing Digital Marketing Handbook: A Guide to Search Engine Optimization, Pay Per Click Marketing, Email Marketing, Social Media Marketing and Content Marketing Social Media: Strategies To Mastering Your Brand- Facebook, Instagram, Twitter and Snapchat (Social Media, Social Media Marketing) No B.S. Guide to Direct Response Social Media Marketing: The Ultimate No Holds Barred Guide to Producing Measurable, Monetizable Results with Social Media Marketing Twitter Marketing: Learn How To Grow Your Twitter account to 1 Million Followers in the first 6 months. (Social Media, Social Media Marketing, Online Business) SEO: 2016: Search Engine Optimization, Internet Marketing Strategies & Content Marketing (Google Adwords, Google Analytics, Wordpress, E-Mail Marketing, ... Marketing, E-Commerce, Inbound Marketing) Social Media Marketing: Dominating Strategies for your Business with Social Media (Edition July 2017, Facebook, Snapchat, Instagram, Twitter, LinkedIn, YouTube) Social Media Marketing Workbook: 2017 Edition - How to Use Social Media for Business Social Media Marketing Workbook: 2017: How to Use Social Media for Business Digital SLR Photography All-in-One For Dummies (For Dummies (Computers)) Windows 10 All-In-One For Dummies (For Dummies (Computers)) Network Marketing: Go Pro in Network Marketing, Build Your Team, Serve Others and Create the Life of Your Dreams - Network Marketing Secrets Revealed, ... Books, Scam Free Network Marketing Book 1) Email Marketing: This Book Includes Email Marketing Beginners Guide, Email Marketing Strategies, Email Marketing Tips & Tricks Instagram Marketing for Dummies-The Complete Guide to Instagram Marketing: Learn Exactly How to Create Your Instagram Marketing Strategy From Scratch and Optimize Your Strategy for Long-Term Success. Facebook Marketing: How to Use Facebook to Master Internet Marketing and Achieve Social Media Success

[Contact Us](#)

[DMCA](#)

[Privacy](#)

